



M A D I S O N



April Program

Everything You Wanted to Know About ECM
And What No One Was Able to Tell You

The local chapters of ARMA and STC have teamed up! We have noticed increased interest in ECM systems from our members, and we've put together a panel of individuals willing to share their experiences with us. This lunch program takes place in conjunction with a free shredding opportunity sponsored by ARMA-Madison and Kard Recycling & Shredding. On April 20 and 21, Kard will offer free, confidential document shredding for individuals and small businesses and also provide information on various records related topics. (See page 2 for more details.)

The following individuals will discuss various aspects of ECM (Enterprise Content Management), and hopefully answer any questions you may have on this topic:

- **Joyce Endres**, Je Consulting, LLC - Various elements that can be part of an ECM system.
- **Maria Herro**, Epic Systems - Why a company might build rather than purchase their ECM solution.
- **Dan Nordloh**, MTM International, Inc. - Considerations before, during and after an ECM solution selection and deployment.
- **George, Sokol**, Stellent - What ECM software will do for you and how some of their customers are using ECM.

This will be a great opportunity to learn about ECRM -- from initial planning on through using the system.

Date: Friday, April 20

Location: The Great Dane Pub and Brewing Company
2980 Cahill Main
Fitchburg, WI 53711

Program: 11:30 to 12:00 Registration
12:00 to 1:30 Lunch & Program

Cost: Free for members of the STC and guests interested in joining STC

Menu: Choice of: Beer Battered Cod, French Fries and Side Salad
Southwest Tortellini w/Blackened Chicken and Side Salad
Vegetarian Entrée

RESERVATIONS: You have several options to reserve your spot. Please respond by noon on Tuesday April 17, and be sure to **include your meal choice**.

- **By blog:** Post a comment to the [STC Four Lakes Blog](#) (under the April Chapter Meeting Details) entry.
- **By email:** Email the STC 4 Lakes board at board@stc4lakes.org.
- **By phone:** Call Jennifer White at 608-458-0587.

To cancel, please call or contact Jennifer by noon, Wednesday, April 18, 2007

Don't forget! STC members have been invited to participate in the shredding event, also!

RECORDS & INFORMATION MANAGEMENT MONTH (RIMM) EVENT AND EARTH DAY CELEBRATION

Do you wonder what to do with all that old paperwork you have such as tax returns, cancelled checks, expired contracts? April has been declared as Records and Information Management Month (RIMM) by ARMA International (Association of Information Management Professionals) and Wisconsin Governor Jim Doyle.

To celebrate, Kard Recycling & Shredding, in conjunction with ARMA-Madison, will be offering free, confidential shredding to small businesses and the general public for two days:

Friday, April 20th -- 10:00 a.m. to 3:00 p.m.
Saturday, April 21st -- 9:00 a.m. to 12:00 noon

Up to 100 lbs. of shredding will be provided for free at Kard's Madison facility -- 710 Watson Avenue. Any pounds above 100 will be charged at \$10 per 100 lbs. All proceeds will go to local charities. Cash or check only

Refreshments will be served.

10-15 minute presentations and materials will be offered on identity theft, records retention and other related topics.

Come watch us . . . *Shredding your Past to Protect your Future!*

**Kard Recycling & Shredding
710 Watson Avenue, Madison
608-274-5273**